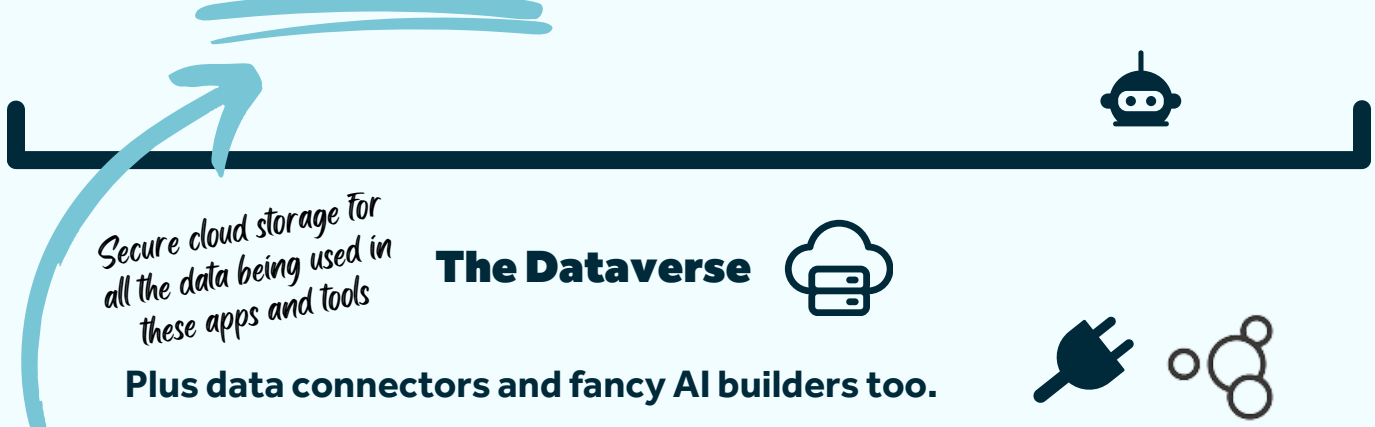


DYNAMICS 365 & POWER APPS EXPLAINED

There's this thing called the Power Platform
AKA The Microsoft Business Application Ecosystem - made up of 5 components.



Both Dynamics 365 & Power Apps are model-driven apps



A model-driven app

Used to build a CRM from scratch.

Ideal if you have a custom-requirement not serviced by Dynamics 365. i.e. a Membership CRM.

Canvas apps

Low-code drag-and-drop way of building applications.

Ideal for task-based or role-based solutions.



Also a model-driven app!

An 'Out-of-the-box' solution with pre-baked features and tools

The customer engagement suite of products that include sales, marketing and customer service.

Technically, both solutions are Power Apps, as it's the same 'nuts and bolts' underneath!

